SINGER RICARDO MONTANER TO BE APPOINTED AS AMBASSADOR FOR PEACE BY PEACETECH LAB DURING THE INAUGURAL INTERNATIONAL PEACE HONORS

A milestone ceremony that will recognize some of the most outstanding global leaders and change agents of our time.

Washington DC, November 3, 2020 - Legendary singer-songwriter and humanitarian Ricardo Montaner will be officially appointed as an Ambassador for Peace by PeaceTech Lab (PTL), for his commitment to social impact and support of the PTL’s peacebuilding mission. He will be recognized during the International Peace Honors, alongside a group of important influencers, all of whom are working boldly to positively shape our society and environment.

“It is an honor to designate Ricardo Montaner as our Ambassador for Peace for his lifelong humanitarian work as an advocate for children, migrants, and other vulnerable groups, and for his unwavering commitment to PeaceTech Lab’s mission, particularly his use of social media and technology as tools to build peace,” said Sheldon Himelfarb, President and CEO of PeaceTech Lab.

The appointment will be made during the inaugural ceremony of the International Peace Honors (IPH), which will be broadcast digitally on Sunday, December 6 at 8:00 p.m. EST, through various social media platforms, including those of IPH, PeaceTech Lab, the host, honorees, performers, media partners, and others, reaching 50 million people internationally. The ceremony will recognize some of today’s most innovative global leaders, including Black Lives Matter co-founder Opal Tometi and National Institute of Allergy and Infectious Diseases Director Dr. Anthony Fauci, both on TIME’S 2020 list of 100 Most Influential People of the Year. Also recognized will be Amazonian Chief Raoni of the Kayapó tribe, singer-songwriter and activist Ricky Martin, and the 'Father of the Internet,' Vint Cerf.

“All my life I have tried to make use of my music and my work as a tool to deliver messages of unity, peace and love. That’s my personal commitment to humanity. And today, when practically all of us have the power to generate change in the palm of our hand, through the technology of our phones and the use of social networks, we cannot miss the great opportunity to harness that power to become builders of change, agents of peace! And so, I am humbled by this distinction; I see it as a renewal of my commitment to continue using my platforms and networks to serve this mission of transforming, building and impacting in favor of a safer and more peaceful world for all,” said Ricardo Montaner.

PeaceTech Lab will soon announce the host of the ceremony, performing artists, as well as presenters and special guests who will also be part of the International Peace Awards and who will join a truly global audience, inspired by the idea of shaping a more peace and equitable future.
About PeaceTech Lab:
Established by the United States Institute for Peace, PeaceTech Lab is committed to using technology, media and data to prevent violence and build prosperous and peaceful communities around the world. For more information: www.peacetechlab.org

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